CREATION OF DIGITAL APP – REQUEST FOR PROPOSALS
*Japanese American Remembrance Trail* in Seattle, Washington

**PROJECT SUMMARY**
The Wing Luke Museum of the Asian Pacific American Experience, with neighborhood partners, will educate the public and K-12 students about Japanese American confinement site stories illustrated through the Temporary Detention Station (INS building, now Inscape Arts) and more than 40 locations in our historic Seattle Chinatown-International District, home to a vibrant pre-World War II Japanese American community. Drawing upon initial concept work in 2017-18, we will enhance the interpretive experience along the Japanese American Remembrance Trail (JART) and at the INS Building by producing a digital app connecting more than 40 sites along the Trail.

The Japanese American Remembrance Trail digital app shall be designed to present a permanent self-guided experience, and the Museum will also further distribute a printed map and develop and offer K-12, Senior and Community guided tours, as well as K-12 curriculum materials and teacher training. Through the experiences and stories of Japanese Americans in Seattle, we explore the unconstitutional treatment of incarcerees; the lasting effects on the individual, the family, and the neighborhood; and the broader concepts and present-day relevancy of immigration, community, nationality, and constitutional and civil rights. For more information on the Japanese American Remembrance Trail with downloadable pdfs of the initial map, visit: https://www.wingluke.org/single-exhibit/?mep_event=2447.

The Museum will be facilitating ongoing meetings with a group of community members to guide the project. This project is generously supported by the National Park Service Japanese American Confinement Sites Grant Program.

**ABOUT THE ORGANIZATION**
The Wing Luke Museum of the Asian Pacific American Experience’s mission is to connect everyone to the dynamic history, cultures, and art of Asian Pacific Americans through vivid storytelling and inspiring experiences to advance racial and social equity. The Wing Luke
Museum is the only pan-Asian Pacific American museum in the nation, the first Smithsonian Institution affiliate in the Pacific Northwest, and an Affiliated Area of the National Park Service. We are nationally recognized for our community-based exhibition model. For more information on our community-based process, visit http://www.wingluke.org/about-us/#community-process.

BACKGROUND INFORMATION
Seattle’s Japanese American neighborhood was decimated during the World War II forced incarceration of Japanese and Japanese Americans and has long struggled with decades of racism and disinvestment. Today remnants of pre-World War II community life and heritage, connections to the World War II Temporary Detention Station and other incarceration sites such as Puyallup or Minidoka, family confinement site stories, and signs of their return to rebuild, are quickly being lost to time and redevelopment. In 2017-18, Seattle’s Nikkei community members, neighborhood stakeholders, the Wing Luke Museum, and the National Park Service identified more than 40 extant Japanese American heritage sites, including Seattle’s Immigration and Naturalization Services Building used as a Temporary Detention Station for Japanese American community leaders during World War II, that related to heritage before, during, and after World War II. Further development of Phase 2 components for the Japanese American Remembrance Trail, including digital app, redesigned map, guided tours, and school curriculum, will ensure that these stories related to confinement sites and the Japanese World War II incarceration are preserved and are used to bring history alive, to advance justice and understanding related to the events that targeted immigrants and minority populations.

The focus of this Request for Proposals is on creation of a digital app.

SCOPE OF WORK
The project has identified the following qualities desired for the digital app:
- Engaging, compelling and interactive
- Educational with focus on personal stories
- Connecting past with present
- Rich visuals, oral history audio clips, interactive map
- User friendly, easy to navigate, varying levels of engagement, and accessible for all ages

This project includes:
- Development, design, production, testing and evaluation of digital app
- Consultation with Wing Luke Museum staff and review by the community committee
SELECTION CRITERIA
Selection criteria will be based on product excellence, demonstrated experience, and collaborative experience. Experience with the Japanese American and/or Asian Pacific American communities and familiarity with Nikkei communities within Washington, Oregon, and Idaho and the Japanese American incarceration is preferred.

Please email proposals to:
Cassie Chinn, Deputy Executive Director, cchinn@wingluke.org.

SCHEDULE
August 31, 2020
Open call to digital app creators circulated

September 30, 2020
Proposals due

QUESTIONS
For further information, contact Cassie Chinn at cchinn@wingluke.org. Depending on responses, a FAQ sheet may be posted on Wing Luke Museum’s website (http://www.wingluke.org/job-opportunities) after September 15, 2020 and updated through the selection process.